



62nd Annual Conference Preliminary Agenda

Back to the Future,
Managing Tomorrow's Clinic, Today!



September 11-13, 2019
Black Knight Inn, Red Deer

Day 1 – Wednesday, September 11,2019	
11:30 AM – 2:30 PM	Golf or Ax Throwing Event
4:00 PM – 8:00 PM	Vendor Booth Set Up
6:00 PM – 8:00 PM	Early Registration
7:00 PM – 10:00 PM	President’s Welcome Reception – Delegates, Vendors and registered guests are welcome. Catch up with friends and meet new ones while enjoying delicious appetizers.

Day 2 – Wednesday, September 12,2019	
7:00 AM – 8:00 AM	Breakfast and visit Vendor Booths
7:00 AM – 8:00 AM	Registration
8:00 AM - 8:20 AM	Welcome: Wendy Martin-Gutjahr, President
8:20 AM – 8:30 AM	Trinus Technologies Infomercial
8:30 AM – 9:30 AM	Alberta Referral Directory (ARD)
9:35 AM – 9:45 AM	Bright Squid Infomercial
9:45 AM – 10:00AM	Coffee Break and visit Vendor Booths
10:00AM - 12:00PM	<p>Jim Mathis – <i>What is "Kindling" Your Practice? Change Your Results...</i></p> <p>Every medical group manager can reinvent their practices and procedures. A personally challenging and value-changing presentation that makes reinvention easy. <i>Change is happening!</i> Just as the Kindle has changed publishing, WebMD is changing patient interaction, Netflix is changing home movie rental and the iPod changed personal music! With the sweeping changes coming out of our nation’s capital, changes are coming to health care in ways we have never prepared for. Our business is even more determined by the need or want that is satisfied when the patient “values” our medical services.</p>
12:00 PM – 1:00 PM	Lunch
1:00 PM – 3:00 PM	<p>Jim Mathis – <i>Reinventing Your Management and Service Style, Position People to Excel</i></p> <p>Every practice manager can manage different people reducing turnover and personal leadership stress. How do you lead various personalities in a changing environment? Are you communicating with everyone in their strengths? A humorous, entertaining and interactive exchange about positioning individuals to bring out their best performance. Attendees will explore essential tools for managing, leading & retention of good workers, improved communication and reduced conflict. Everyone can motivate different types of people delivered in a “<i>Dr. Phil meets Jeff Foxworthy</i>” style of presentation.</p>
3:00 PM – 3:15 PM	Infomercial -TBD

3:15 PM – 3:30 PM	Coffee Break and visit Vendor Booths
3:30 PM – 4:30 PM	CPSA Presentation – Topic TBD
6:30 PM – 11:00 PM	<p style="text-align: center;">President’s Dinner</p> <p>Enjoy an evening of delicious food and laugh the evening away with entertainer Brian Stollery!</p>

Day 3 – Wednesday, September 13, 2019	
7:00 AM – 8:00 AM	Breakfast and visit Vendor Booths
8:00 AM - 8:10 AM	Announcements: Wendy Martin-Gutjahr
8:10 AM - 9:00 AM	OIPC Presentation – Topic TBD
9:00 AM – 10:00AM	HQCA- Andrew Neuner – Topic TBD
10:00AM – 10:10AM	Infomercial– Topic TBD
10:10AM – 10:30AM	Coffee Break and visit Vendor Booths
10:30AM – 11:00AM	E-Referral Presentation -
11:00AM – 11:15AM	Vendor Draws
11:15AM – 12:15PM	Round Table & Review of By-Laws
12:15PM – 1:15PM	<p>Lunch – AGM will be held during lunch</p> <p>Please sign in when you return to the hall with your lunch</p>